

## The Jim Moran Institute for Global Entrepreneurs Small Business Executive Program: Class XIX Schedule

<i>Thursday, January 15, 2026</i>		
1:00pm - 1:10pm	Intro - <i>Stephanie Royal</i>	JMI Office
1:10pm - 1:45pm	Company Intro's and Backgrounds	
1:45pm - 2:45pm	<b>Business Model Canvas</b> - <i>Lauren Little, JMI</i>	
2:45pm - 3:00pm	Break	
3:00pm - 4:30pm	<b>Communication Styles</b> - <i>Katie McCullom, CBK Advisors</i>	
4:30pm - 5:00pm	Recap - Closing remarks: <i>Stephanie Royal</i>	
<i>Thursday, January 22, 2026</i>		
1:00pm - 1:15pm	Intro - <i>Stephanie Royal</i>	JMI Office
1:15pm - 2:00pm	<b>Mental Health</b> - <i>Dr. Justin D'Arienzo, D'Arienzo Psychology</i>	
2:00pm - 2:10pm	Break	
2:10pm - 2:50pm	<b>SOPs</b> - <i>Wendy Norfleet, Norfleet Integrated Solutions</i>	
2:50pm - 3:00pm	Break	
3:00pm - 4:30pm	<b>Marketing</b> - <i>Jay Owen, Business Builders</i>	
4:30pm - 5:00pm	Wrap up	
<i>Thursday, February 5, 2026</i>		
1:00pm - 1:05pm	<i>Recap and discussion how previous class was applied</i>	JMI Office
1:05pm - 1:50pm	<b>Intellectual Property</b> - <i>Crystal Broughan, Marks Gray, PA</i>	
1:50pm to 2:00pm	Break	
2:00pm to 2:50pm	<b>Risk Management</b> - <i>Vicky Zelen, Zelen Risk Solutions</i>	
2:50pm to 3:00 pm	Break	
3:00pm to 4:30 pm	<b>HR Update</b> - <i>Chad Sorenson, Adaptive HR</i>	
4:30pm - 5:00pm	Wrap up	
<i>Thursday, February 19, 2026</i>		
1:05pm - 2:00pm	<b>Financials Pt. 1</b> - <i>Tim Raines, Patrick &amp; Raines, CPAs</i>	JMI Office
2:00pm - 2:05pm	Break	
2:05pm - 2:50pm	<b>Financials Pt. 2</b> - <i>Tim Raines, Patrick &amp; Raines, CPAs</i>	
2:50pm - 3:00pm	Break	
3:00pm - 4:30pm	<b>Leadership</b> - <i>Erica Allgood, Enhanced Communication Associates</i>	
4:30pm - 4:45pm	Wrap up	
<i>Thursday, March 5, 2026</i>		
1:00pm - 1:05pm	<i>Recap and discussion how previous class was applied</i>	JMI Office
1:10pm - 2:00pm	<b>Profit Cents &amp; SBDC Services</b> - <i>Dan Kees, SBDC at UNF</i>	
2:00pm to 2:10pm	Break	
2:10pm to 2:50pm	<b>Exit Strategy</b> - <i>Gary Hallett, Gateway Business Advisors</i>	
2:50pm to 3:00 pm	Break	
3:00pm to 4:30 pm	<b>Strategic Thinking</b> - <i>Doug Tatum, FSU JM College</i>	
5:00pm to 7:00 pm	<i>New Graduate &amp; Alumni Reception</i>	